

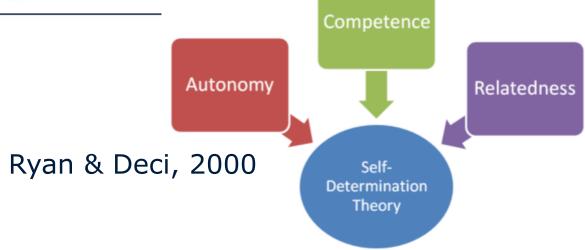
# **Instructional Design and Study Success in Higher Education**

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CEL Innovation Room, 13 February 2015, Delft

#### **Contents**



- Motivation and drop-out
- Competence; designing learning tasks
- Relatedness; designing groups
- Autonomy; designing learner control
- Discussion & questions

## **Motivation and Drop-Out**

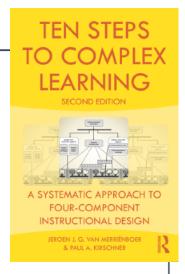
- Research based on SDT shows a relationship between low intrinsic motivation and high drop-out (e.g., Vallerand et al., 1997)
- Fortunately, instructional design may affect intrinsic motivation (Martens & Kirschner, 2006).

## **SDT - Competence**

- "Students seek to control the outcomes of their learning process and experience mastery..."
- Learning tasks should be designed in such a way that they help students feel competent (also called "confidence"; Keller, 1983)



## Learning Tasks (4C/ID)



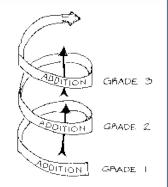


Problems, projects, tasks, assignments, cases etc.

- Often based on real-life tasks
- Integrative (skills, knowledge, attitudes)



#### **Levels of Complexity**





- Sequence from easy to difficult
- Meaningful right from the start



#### **Support and Guidance**





- Zone of 'proximal development'
- Sawtooth pattern of support

## **Designing for Competence**

- Ensure high intrinsic motivation of students by setting them tasks that
  - are relevant to their future profession or field of work
  - are challenging, i.e. not too simple but a little beyond their reach
  - provide just enough support and guidance to help them complete the tasks

#### **SDT - Relatedness**

- "the universal desire to interact, be connected to, and experience caring for others..."
- Groups in which students perform the learning tasks should be designed in such a way that they help students feel related and part of a 'community'



## **Small Group Work**

- Problem-based learning
- Team-based learning
- Project-based learning
- And so forth

Impact of problem-based, active learning on graduation rates for 10 generations of Dutch medical students

Medical Education 2009: 43: 211-218

Henk G Schmidt, Janke Cohen-Schotanus<sup>2</sup> & Lidia R Arends<sup>1</sup>, doi:10.1111/j.1365-2923.2008.03287.x

#### **Year Groups**

- At the UM, the composition of PBL groups changes each 10-week period
- As a result, students were seldomly in the same group with peers they already knew
- Year groups
  - With one "own" mentor
  - -PBL groups composed from the year group

## **Designing for Relatedness**

- Ensure high intrinsic motivation of students by organizing group work
  - That allows them to become and stay connected with fellow students and staff
  - That requires complementary contributions from all group members

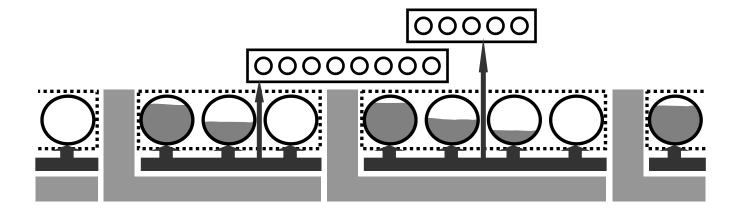


#### **SDT - Autonomy**

- "the universal urge to be causal agents of one's own life and act in harmony with one's integrated self..."
- Educational programs in which students operate should be designed in such a way that they give students (some) control over their own learning



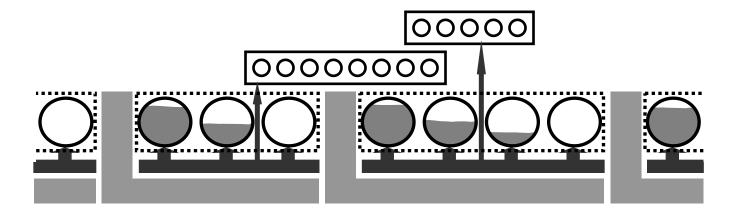
## **Educational Programs Based on 4C/ID**



- Supportive information
- Procedural information
- Part-task practice



#### **Resource-Based Learning**







# Question posed by the student

# **Useful** resources

Supportive information

What should I study in order to be able to perform this task?

Textbooks, experts,
Internet, multimedia,
animations, microworlds
etc.

Procedural information

How should I perform this -routine- aspect of the task?

Colleagues, manuals, quick reference guides, on-line help, EPSS, mobile devices etc.

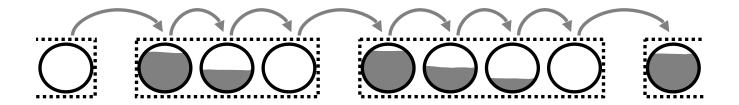
Part-task practice

Which additional practice could improve my overall task performance?

Skillslab, drill & practice Computer Based Training (CBT), parttask trainers etc.



# **Self-Directed Learning**



- Students select own learning tasks
  - Right level of difficulty (task class)
  - Right level of help & support

#### **Designing for Autonomy**

- Ensure high intrinsic motivation of students by organizing learner control so that
  - students can select their own learning resources
  - Or even their own learning tasks
  - But they are explicitly taught how to do this in a responsible way ("second-order scaffolding")

#### **Discussion**

- SDT as a theoretical basis for improving intrinsic motivation and reducing drop-out
- Fits nicely with design guidelines from 4C/ID – also relates to student satisfaction (e.g., Frick et al., 2009)
- Disclaimer: Available studies are mostly correlational and do not yet provide strong evidence

