

# Developing an innovation evaluation plan

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Education innovation:  
Any **educational process, method or tool**  
that is being implemented in a **course**.

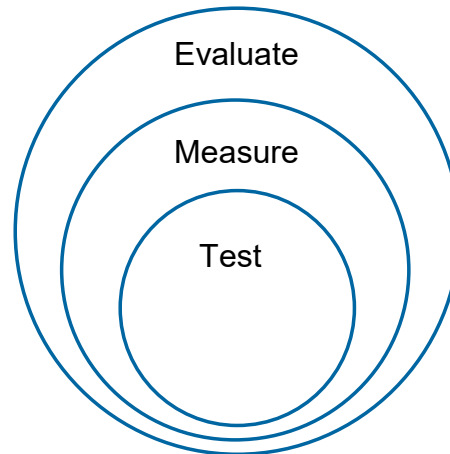
[the context of implementation is new]



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## Lynch's model<sup>3</sup>



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## Introduction

- Programmes – Courses – Innovations
- Impact<sup>1</sup> or value?
- Evaluation as research<sup>2</sup>

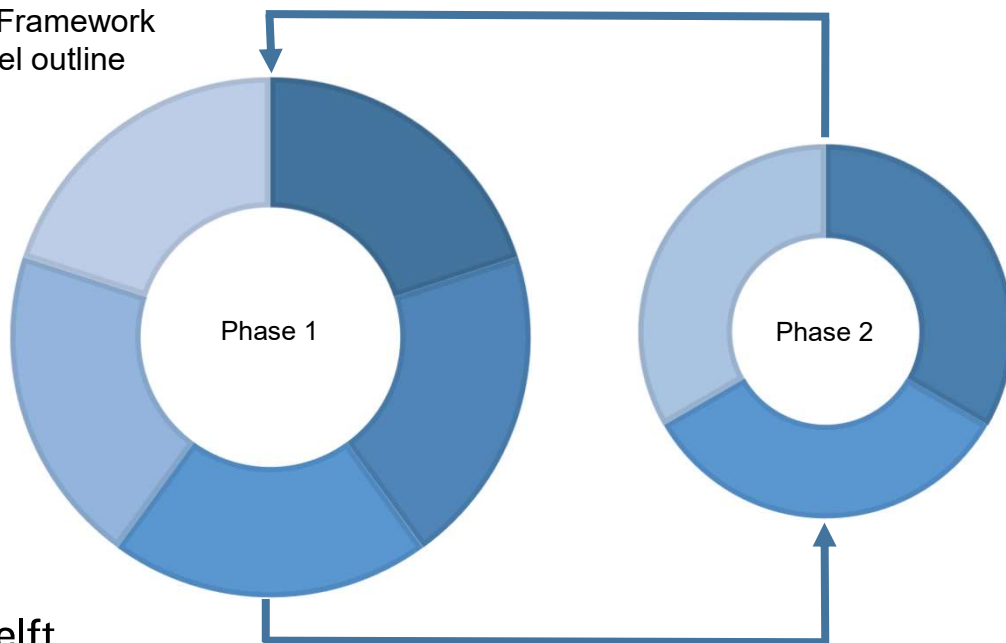
4

# What do you want to **learn** from the evaluation?

[formulate your evaluation question]

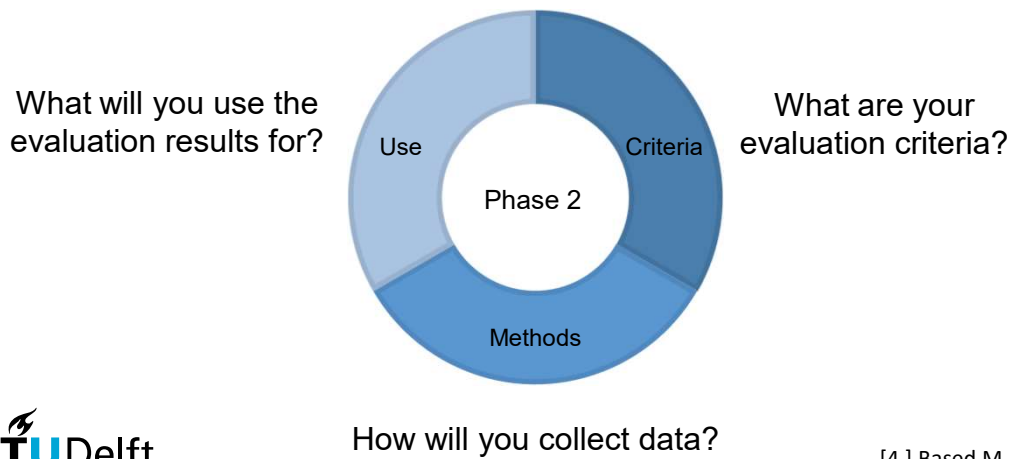
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Figure 1: Framework logic model outline



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## Designing your evaluation plan



[4.] Based M. C. Alkin and C. A. Christie (2023)

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## Brainstorming

- Read the INSTRUCTIONS card.
- Write your responses in the blocks – one block per card.
- Move on to the next card when the alarm sounds.
- Keep it simple!



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## Conclusions

- What is your innovation?
  1. What criteria will you use to evaluate it? – Criteria
  2. What data will you collect to conduct the evaluation? – Methods
  3. What will you use the results for? – Use
- Are these aligned?



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## Developing an innovation evaluation plan

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## References

- [1] A. A. Anderson, *The community builder's approach to theory of change: A practical guide to theory and development*. New York: The Aspen Institute, 2005. [Online]. Available: <https://assets.aspeninstitute.org/content/uploads/files/content/docs/rcc/rcccommbuildersapproach.pdf>
- [2] M. Q. Patton, *How to Use Qualitative Methods in Evaluation*, 2nd ed. in *Program Evaluation Kit*, no. 4. Newbury Park, Calif: Sage Publications, 1987.
- [3.] B. K. Lynch, "Rethinking assessment from a critical perspective," *Language Testing*, vol. 18, no. 4, pp. 351–372, Oct. 2001, doi: 10.1177/026553220101800403
- [4.] M. C. Alkin and C. A. Christie, Eds., *Evaluation roots: theory influencing practice*, 3rd ed. New York: Guilford Publications, 2023.
  
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